

(Academic Year: 110-112)

# MS in Technology Management E/W)

## ● Course list

Course Plan 課程計畫	Course Title 課程名稱	Course ID Last 5 digits 課程代碼	Terms / Credits 學期/學分	
			Fall 上學期	Spring 下學期
Required credits of the program	Innovation and Technology Management 創新與科技管理	11374		3
	Integration Management 整合管理	12486	3	
	Financial Strategy and Management 財務策略與管理	16772	3	
	Thesis 論文	00041		6
Elective credits of the program	Industry Analysis and Competitive Strategy 產業分析與競爭策略選修	03132		3
	Intellectual Property Law and Science 科技法律與智慧財產權	11805		3
	Organizational Innovation and Human Resource Management 組織創新與人力資源管理	30294		3
	Corporate Investment and Risk Management 企業投資與風險管理	16530		3
	Thesis Writing and Research Methodology 論文寫作與研究方法	17614	3	
	Internet of Things and Manufacturing Service Management 物聯網與製造業服務管理	24350	3	
	Cross-Cultural Business Management 跨文化企業管理	24352	3	
	Valuation and Management 企業評價與管理	24353	3	
	Big Data Analysis and Applications 大數據分析與應用	24562	3	
	Global Economic and Technological Change 全球經濟變遷與技術革命	24355		3
	Applied Business Psychology 商業應用心理學	31002	3	
	Cross-cultural social media marketing 跨文化社群媒體行銷	32642		3
	Managerial Cultures of Asia Enterprise 亞洲企業管理文化	32879	3	
	Artificial Intelligence Applications in Industry 人工智慧與產業應用	33861		3