Curriculum - BA Program, 111Academic Year 學士班課程規劃表

 $College: Management\ Department: Business\ Administration\ Section:$

管理學院 企業管理學系

## 14-15	Category	Module		Course Title	Course code	R/E	Credits	Fresi — 3	hmen 手級		omore 年級	Jun 三年		Sei 19 ś		credits for this	credits for this module	Remarks
Sea-2012 Sea-201								First	Second	First	Second	First	Second	First	Second		模組最低應	
### 1			導師時間	Time for Class Advisor	02795	R/v2s	0							_				
지수는 이 변경	校訂业	218						_										
************************************	Education Program of Study 全人教育課				00007		4					2	2			1		
변호			專業倫理-企業倫理	Professional Ethics-Business Ethics	08824	R/必	2							2	2	1	8	
# 변경으로 Ferrigan Language			體育	Physical Education	00009	R/必	0	0	0	0	0]		
### ### ### ### ### ### ### ### ### ##			國文	Chinese	00001	R/必	4	2	2]		
### 2000			外國語文	Foreign Language		R/必	8	2	2	2	2							At least 4 credits of English, 英文至少4學分, 但入學考試或經檢定達一定 標準者, 得免修英文, 逕選 修續第二外語課程。
************************************		tal Skills Courses 基本能力	資訊素養	Information Literacy		R/必	0									32	12	information ability test as a graduation condition. 不開設全校性必修課程,改 以學生高通過本校資訊基本 能力檢定為畢業樣件,檢定 方式採認證或修讀相關課程
Marie A Perchalage			人文與藝術通識領域	Humanities & Arts		G/通	4									1		
변경을		Courses		Nature & Technology		G/通	4									1	12	
변수 Accounting			社會科學通識領域	Social Sciences		G/通	4									1		
R 他分			經濟學	Economics	02457	R/必	6	3	3									
변文化性概念 Introduction to Programming 2-4495 분/교 3 3 3 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0			會計學	Accounting	02412	R/必	6	3	3									
*** 호플랜桃☆************************************			微積分	Calculus	02390	R/必	6	3	3]		
株理学			程式設計概論	Introduction to Programming	24495	R/必	3	3								1		
等性学 Management 0.2635 ドンカ 3 0 3 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0			企業管理概論	Introduction to Business	05201	R/必	3		3							1		
原子法			統計學	Statistics	02222	R/必	6			3	3					1		
南京社			管理學	Management	02635	R/必	3			3						†		
				Commercial Law	02056		3				3					1		
## 中部学生				Human Resources Management	01013	R/必	3				3					†		
特殊管理				-							3					65	65	
作業を理	1				01483		3			3						†		
																†		
成本會行 Cost Accounting 01449 R/空 2	程	Ē														†		
全理会計				-	01449							2				†		
空域を理				Management Accounting	02629	R/v2s	2						2			†		
全事改革												3				1		
全審管理專題(一) Seminar on Business Administration (I) 14212 R/少 2			~ -		<u> </u>									3		1		
企業管理專題 (二) Seminar on Business Administration (II) 14213 R/少 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 2 1 2 2 1 2 2 1 2 2 1 2				·									2			1		
品質管理 Quality Management														2		1		
		1			1			<u> </u>			<u> </u>	3				<u> </u>	<u> </u>	
Minovation Management 04564 E/選 3																1		
對新管理			金融經常官理與創新		24809	上/ 进	,					3						
Deget Encircity 全球供應鏈管理 Global Supply Chain Management 15353 E/選 3 1 3 1 1 1 2 1 2 1 3 1 3 1 1 2 1 2 3 1 3 1 3 1 1 2 1 3 1 3 1 1 2 1 3 1 3 1 1 3 1 3 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 3 1 3			創新管理		04564	E/選	3					3				1 6	6	
Matter			全球供應鏈管理	Global Supply Chain Management	15353	E/選	3						3				0	
Matter			產業管理研討	Discussion in Industrial Management	14211	E/選	3						3					
Earl Mark 数計與發展													3			†		
作業流程設計			產品/服務設計與發展	Product/Service Design and Development	24868	E/選	3					3						
Popt Received Courses					24866		3						3			9		
Popt Received Courses			作業環境設計	Design of Operation Environment	24867	E/選	3						3			†		
Dept Herefore Commerce					01951		3					3					İ	
August				E-Commerce & Internet Marketing	10992		3					3				†		
創意思考與行銷創新		courses			<u> </u>								3			†		
Innovation		// // 15			ļ											9		Choose one of four
# 廣策略				0 0			L	L			L]		special fields of study, at least 3
Manpower Planning and Recruiting 20021 E/選 3 3 3 9			推廣策略	Promotional Strategy	14210	E/選	3						3				9	subjects and 9
A力規劃與選才 Manpower Planning and Recruiting 20021 E/選 3			組織發展與變革	Organization Development and Change	06935	E/選	3					3						credits 四組選一組,至少3
積效管理與人才發展			人力規劃與選才	Manpower Planning and Recruiting	20021	E/選	3						3] 0		
Management 15 Managemen				Development														
投資學			固定收益證券			E/選												
投資學				International Financial Management		E/選							3			9		
Holistic Education Program of Study (A) 32 32 32 32 32 32 33 34 34						E/選						3						
Holistic Education Program of Study (A) 32 Study (B) State of the state			中級會計學	Intermediate Accounting	01109	E/選	6			3	3							
(A) 32 全人教育課程學 公教育課程學 公教育 報告 65 (C) 事業選件 (C) 37 A+B+C 134 134 134							65			F24		Elecit	on in	15		Con I't. C	Consideration	
全人教育課程學 公教 Characterion (Characterion) (Characteri			32					6:	5						37		Graduation	134
	全人教育	課程學			院系必修必選學分		0					Other E	lection 変体	22	31		t	
	分妻	耿			數		<u> </u>					7t TG	13°					

Curriculum - BA Program, 111Academic Year 學士班課程規劃表

College: Management Department: Business Administration Section:

管理學院 企業管理學系

Cate	egory	Module	Course Title	Course code	R/E	Credits	Fresi — 3	hmen 手級	Sopho 二年			nior 年級	Sei 193	nior 年級	credits for this category	credits for this module	Remarks
頻	別	模組	課程名稱	科目代碼	選別	學分	First 上	Second F	First 上	Second F	First 上	Second F	First 上	Second F	類別最低應 俗	模組最低應 修	備註

The English Proficiency Requirement for Graduation for each undergraduate student of the College is the exam score report of B2 level of CEF (Common European Framework) (equivalent to TOEIC score of 750+, IELTS score of 6.0+, TOEFL CBT score of 197+, TOEFL iBT score of 71+, or GEPT High-Intermediate or better) obtained prior to the 2nd semester in the 3rd year of their study in Fu Jen.

Students who do not meet the standard prior to the 2nd semester in their 3rd year are required to (1) participate in the Autonomous English Learning Project and take at least 4 tests each semester in their 4th year. Students who achieve the average score of 80+ in the 1st semester tests or have accumulated 4 times test scores of 80+ during the 2 semesters can waive the remaining tests. Students who have completed the Project required tests are eligible for graduation. Or they can (2) take any English proficiency examinations again and achieve the B2 level of CEF to meet the English proficiency requirement for graduation.

須於畢業前至少參加一次英文檢定考試,且成績應達CEFR之B2高階級(各項英語能力檢測成績與CEFR之B2高階級的成績對應另行公告);大三上學期結束前未達前述標準者,須於大四參加管理學院舉辦之8次英語自學方案測驗(上學期4次、下學期4次,如上學期或下學期4次測驗成績平均高於80分者,則免參加次一學期之測驗;如累計4次80分者,亦可免參加其餘測驗)或再次參加英文檢定考試,且成績達CEFR之B2高階級始有畢業資格。

Each undergraduate student of the College should take at least 1 professional course(3 credit) taught in English prior to graduation (English training courses are excluded, e.g. Foreign Language, English Conversation, English Conversation and Writing, and Freshman English Conversation) to meet graduation requirement. 於畢業前需至少修畢3學分本院開設之「以英語授課的專業課程」,始有畢業資格。

	Course Title		Course code	R/E	Credits	Freshmen				Jun				minimum credits for this		Remarks
		課程名稱	科目代碼	選別	學分	First	手級 Second	First	手級 Second	三 First	F級 Second	四左 First	E級 Second	category	module 模組最低應	備註
	t the se	lo	02224	TO Own	2	Ŀ	下	Ŀ	下	上	下	上	下	類別最低應修	修	0.000
	組織行為	Organizational Behavior	02234	E/選 E/選	3	-			3	2					-	
	組織學習與社會探究	Organizational Learning and Social Inquiry	19664	E/選	2					2						
	組織領導與社會創新實務	Organizational Leadership and Social Innovation Practices	19663	E/選	2						2					
	家族企業管理	Family Business Management	35562	E/選	3							3				
	健康管理產業概論	Introduction to Health Care Industry	30709	E/選	3					3						
	健康產業經營專題	Seminar of Healthcare Industry Management	31019	E/選	3						3					
	職涯探索與規劃	Career Exploration and Planning	31493	E/選	3						3					
	企業社會責任與永續發 展	Corporate Social Responsibility and Sustainability	31494	E/選	3								3			
	管理心理學	Management Psychology	03136	E/選	3						3				[
	職場健康與安全管理	Management of Occupational Health and Safety	33745	E/選	3								3			
	商業溝通與談判	Effective Business Communication and Negotiation	31006	E/選	3							3				
	勞資關係與薪酬管理	Labor Relationship and Compensation Management	24863	E/選	3								3			
	個體經濟學	Micro-Economics	01910	E/選	3					3						
	公司治理	Corporate Governance	15470	E/選	3						3]		
	金融業策略管理	Strategic Management of Financial Institutions	32544	E/選	2							2				
	金融市場分析研討	Contemporary Issues in Financial Markets	17823	E/選	3							3		İ		
	社群媒體行銷	Social Media Marketing	23196	E/選	3							3		1		
Elective	服務設計	Service Design	23502	E/選	3								3	1	l	
Courses	專案管理	Project Management	02141	E/選	3					3				1	l	
選修課程	國際行銷管理	International Marketing Management	06037	E/選	3							3		İ	l	
	智慧零售管理	Smart Retailing Management	33939	E/選	3					3				1		
	行銷數據分析與應用	Marketing Analytics and Applications	35805	E/選	3						3			1		
	科技管理概論	Introduction to Technology Management	11279	E/選	3					3				1	l	
	亞太區域經營管理實務	Business and Management Practice in Asia	35563	E/選	3							3				
	人工智慧及大數據在行		34807	E/選	3							3				
	商業智慧和大數據分析	Business Intelligence and Big Data Analytics	35564	E/選	3							3				
	全球企業策略管理實務	Global Business Strategy Management and Practices	32822	E/選	2						2					
	國際企業管理	International Business Management	02083	E/選	3								3			
	產業管理專題	Seminar on Industry Management	33743	E/選	3							3				
	新興科技產業概論	Introduction to Emerging Technology and Digital Business	31495	E/選	3							3				
	企業永續人才培育	Sustainable Talent Development for Organizations	36591	E/選	3						3					
	企業個案分析	Business Case Analysis	35806	E/選	3						3]		
	商業模式創新與競爭策略	Business Model Innovation and Competition Strategy	35565	E/選	3							3				
	產業實作(一)	Internship (I)	25125	E/選	3								3	1		
	產業實作(二)	Internship (II)	25126	E/選	3								3	1		
	產業實作(三)	Internship (III)	25127	E/撰	3								3	1	}	
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