

Fall 2025 curriculum (114 上學期)
MBA Program in International Management (imMBA)

| | Monday | Tuesday | Wednesday | Thursday | Friday |
|-----------|------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|----------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|
| Morning | Electronic Commerce Prof. Hsu (許育銘老師) 0910-1200 @MD1004 | Business Ethics Fr. Niewdana (聶達安神父) 1010-1200 @MD1004 | Marketing Management Prof. Wang (王慧美老師) 1340-1630 @MD1004 | 1. Organization Design and Management Prof. Hsu (許育銘老師) 0910-1200 @MD1004 2. Global Brand Management <i>0910-1200</i> <i>Co-offered course</i> | |
| Afternoon | International Business Management Prof. Cheng (鄭淑玲老師) 1340-1630 @MD1004 | Research Methodology Prof. Lee (李天行老師) 1340-1630 @MD1004 | | 1. Human Resources and Knowledge Management Prof. Huang (黃淑芬老師) 1340-1630 @MD1004 2. Internet Marketing <i>1340-1630</i> <i>Co-offered course</i> | |

The structure of required courses for degree-seeking students

| | |
|---------------------------------------------------------------------|----------------------------------------------|
| Absolutely required courses (11 credits) | International Business management (3) |
| | Business Ethics (2) |
| | Thesis (6) |
| Optionally required courses (Take 4 out of 6, 12 credits) | Strategic Management (3) |
| | Human Resources and Knowledge Management (3) |
| | Marketing Management (3) |
| | Organization Design and Management (3) |
| | Supply Chain and Operations management (3) |
| | Financial Management (3) |

Spring 2026 curriculum (114 下學期)
MBA Program in International Management (imMBA)

| | Monday | Tuesday | Wednesday | Thursday | Friday |
|-----------|--------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Morning | Financial Management Prof. Sugianto (黃慶偉老師) 0910-1200 @MD1003 | Strategic Management Prof. Cheng (鄭淑玲老師) 0910-1200 @MD1004 | 1. Supply Chain and Operations management Prof. Lin (林芷安老師) 0910-1200 @MD1004 2. Intl. Business Negotiation Prof. Hu (胡碧嬋老師) 1010-1300 @MD1003 | Innovation and Product Management Prof. Hsu (許育銘老師) 0910-1200 @MD1004 | 1. Business Analytics Prof. Hsieh (謝邦昌老師) 0910-1200 @MD1004 2. Database Foundations for Business Analytics Prof. Yu (游鎮瑋老師) 0910-1200 @SF340 |
| Afternoon | | 1. Corporate Governance Prof. Chiang (江翠玲老師) 1340-1530 <i>Meet every other week</i> @MD1004 2. Financial Accounting Prof. Hsu (許嬌茹老師) 1340-1630 @LM311 3. International Field Trip Prof. Wu (吳春光老師) 1840-2130 @LM311 <i>The field trip needs extra payment, based on the country. Details will be announced once confirmed.</i> | Introduction to Graduate Research Prof. Huang (黃愷平老師) 1540-1730 @MD1004 | CRM and Service Marketing Prof. Lin (林玟君老師) 1340-1630 @MD1004 | Marketing Research Instructor: TBD 1340-1630 @MD1004 |

The structure of required courses for degree-seeking students

| | |
|--------------------------------------------------------|---------------------------------------|
| Absolutely required courses (11 credits) | International Business management (3) |
| | Business Ethics (2) |
| | Thesis (6) |

| | |
|---------------------------------------------------------------------|----------------------------------------------|
| Optionally required courses (Take 4 out of 6, 12 credits) | Strategic Management (3) |
| | Human Resources and Knowledge Management (3) |
| | Marketing Management (3) |
| | Organization Design and Management (3) |
| | Supply Chain and Operations management (3) |
| | Financial Management (3) |