

**Fall 2026 curriculum (115 上學期)**  
**MBA Program in International Management (imMBA)**

	Monday	Tuesday	Wednesday	Thursday	Friday
Morning	<b>International Business Management</b>  Prof. Hsu (許育銘老師) 0910-1200 @MD1004	<b>AI-Assisted Digital Product Development</b>  Prof. Tu & Prof. Wu (杜逸寧老師)與 (吳濟聰老師)合授 0910-1200 @SF339	<b>Business Ethics</b>  歐思鼎神父 1010-1200 @MD1004	<b>Organization Design and Management</b>  Prof. Huang (黃愷平老師) 0910-1200 @MD1004  <b>Global Brand Management</b> 0910-1200 <i>Co-offered course</i>	<b>Innovation and Product Management</b>  Prof. Wang (王滄賢老師) 0910-1200 @MD1004
Afternoon	<b>Marketing Management</b>  Prof. Wang (王慧美老師) 1340-1630 @MD1004  <b>Financial Accounting</b>  Prof. Hsu (許嫣茹老師) 1340-1630 @LM311	<b>Research Methodology</b>  Prof. Lee (李天行老師) 1340-1630 @MD1004		<b>Human Resources and Knowledge Management</b>  1340-1630 @MD1004	

**The structure of required courses for degree-seeking students**

<b>Absolutely</b> required courses (11 credits)	International Business management (3)
	Business Ethics (2)
	Thesis (6)
<b>Optionally</b> required courses (Take 4 out of 6, 12 credits)	Strategic Management (3)
	Human Resources and Knowledge Management (3)
	Marketing Management (3)
	Organization Design and Management (3)
	Supply Chain and Operations management (3)
	Financial Management (3)

**Spring 2027 curriculum (115 下學期)**  
**MBA Program in International Management (imMBA)**

	Monday	Tuesday	Wednesday	Thursday	Friday
Morning	<b>Financial Management</b> Prof. Sugianto (黃慶偉老師) 0910-1200 @MD1004  <b>Data Analytics for International Business</b> Prof. Tu & Prof. Yen (杜逸寧老師)與(顏孟賢老師)合授 0910-1200 @SF339	<b>Strategic Management</b> Prof. Cheng (鄭淑玲老師) 0910-1200 @MD1004	<b>Supply Chain and Operations management</b> Prof. Lin (林芷安老師) 0910-1200 @MD1004  <b>Intl. Business Negotiation</b> Prof. Hu (胡碧嬋老師) 1010-1300 @MD1003	<b>Electronic Commerce</b> Prof. Hsu (許育銘老師) 0910-1200 @MD1004	<b>Marketing Research</b> Prof. Wang (王滄賢老師) 0910-1200 @MD1004  <b>Database Foundations for Business Analytics</b> Prof. Yu (游鎮瑋老師) 0910-1200 @LE403
Afternoon	<b>Intl. Buyer's Behavior</b> Prof. Lin (林耀南老師) 1340-1630 @MD1004	<b>Corporate Governance</b> Prof. Chiang (江翠玲老師) 1340-1530 <i>Meet on odd-numbered weeks</i> @MD1004		<b>CRM and Service Marketing</b> Prof. Lin (林玫君老師) 1340-1630 @MD1004	

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<b>Absolutely</b> required courses (11 credits)	International Business management (3)
	Business Ethics (2)
	Thesis (6)
<b>Optionally</b> required courses (Take 4 out of 6, 12 credits)	Strategic Management (3)
	Human Resources and Knowledge Management (3)
	Marketing Management (3)
	Organization Design and Management (3)
	Supply Chain and Operations management (3)
	Financial Management (3)