

Fall 2026 curriculum (115 上學期)
MBA Program in International Management (imMBA)

	Monday	Tuesday	Wednesday	Thursday	Friday
Morning	International Business Management Prof. Hsu (許育銘老師) 0910-1200 @MD1004	AI-Assisted Digital Product Development Prof. Tu & Prof. Wu (杜逸寧老師)與 (吳濟聰老師)合授 0910-1200 @SF339	Business Ethics 歐思鼎神父 1010-1200 @MD1004	Organization Design and Management Prof. Huang (黃愷平老師) 0910-1200 @MD1004 Global Brand Management 0910-1200 <i>Co-offered course</i>	Innovation and Product Management Prof. Wang (王滄賢老師) 0910-1200 @MD1004
Afternoon	Marketing Management Prof. Wang (王慧美老師) 1340-1630 @MD1004 Financial Accounting Prof. Hsu (許嫣茹老師) 1340-1630 @LM311	Research Methodology Prof. Lee (李天行老師) 1340-1630 @MD1004		Human Resources and Knowledge Management Prof. Lin (林佳樺老師) 1340-1630 @MD1004	

The structure of required courses for degree-seeking students

Absolutely required courses (11 credits)	International Business management (3)
	Business Ethics (2)
	Thesis (6)
Optionally required courses (Take 4 out of 6, 12 credits)	Strategic Management (3)
	Human Resources and Knowledge Management (3)
	Marketing Management (3)
	Organization Design and Management (3)
	Supply Chain and Operations management (3)
	Financial Management (3)

Spring 2027 curriculum (115 下學期)
MBA Program in International Management (imMBA)

	Monday	Tuesday	Wednesday	Thursday	Friday
Morning	Financial Management Prof. Sugianto (黃慶偉老師) 0910-1200 @MD1004 Data Analytics for International Business Prof. Tu & Prof. Yen (杜逸寧老師)與 (顏孟賢老師)合授 0910-1200 @SF339	Strategic Management Prof. Cheng (鄭淑玲老師) 0910-1200 @MD1004	Supply Chain and Operations management Prof. Lin (林芷安老師) 0910-1200 @MD1004 Intl. Business Negotiation Prof. Hu (胡碧嬋老師) 1010-1300 @MD1003	Electronic Commerce Prof. Hsu (許育銘老師) 0910-1200 @MD1004	Marketing Research Prof. Wang (王滄賢老師) 0910-1200 @MD1004 Database Foundations for Business Analytics Prof. Yu (游鎮瑋老師) 0910-1200 @LE403
Afternoon	Intl. Buyer's Behavior Prof. Lin (林耀南老師) 1340-1630 @MD1004	Corporate Governance Prof. Chiang (江翠玲老師) 1340-1530 <i>Meet on odd-numbered weeks</i> @MD1004		CRM and Service Marketing Prof. Lin (林玫君老師) 1340-1630 @MD1004	

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	Supply Chain and Operations management (3)
	Financial Management (3)