

Fall 2025 curriculum (114 上學期)
MBA Program in International Management (imMBA)

	Monday	Tuesday	Wednesday	Thursday	Friday
Morning	Electronic Commerce Prof. Hsu (許育銘老師) 0910-1200 @MD1004	Business Ethics Fr. Niewdana (聶達安神父) 1010-1200 @MD1004	Marketing Management Prof. Wang (王慧美老師) 1340-1630 @MD1004	1. Organization Design and Management Prof. Hsu (許育銘老師) 0910-1200 @MD1004 2. Global Brand Management <i>0910-1200</i> <i>Co-offered course</i>	
Afternoon	International Business Management Prof. Cheng (鄭淑玲老師) 1340-1630 @MD1004	Research Methodology Prof. Lee (李天行老師) 1340-1630 @MD1004		1. Human Resources and Knowledge Management Prof. Huang (黃淑芬老師) 1340-1630 @MD1004 2. Internet Marketing <i>1340-1630</i> <i>Co-offered course</i>	

The structure of required courses for degree-seeking students

Absolutely required courses (11 credits)	International Business management (3)
	Business Ethics (2)
	Thesis (6)
Optionally required courses (Take 4 out of 6, 12 credits)	Strategic Management (3)
	Human Resources and Knowledge Management (3)
	Marketing Management (3)
	Organization Design and Management (3)
	Supply Chain and Operations management (3)
	Financial Management (3)

Spring 2026 curriculum (114 下學期)
MBA Program in International Management (imMBA)

	Monday	Tuesday	Wednesday	Thursday	Friday
Morning	Financial Management Prof. Sugianto (黃慶偉老師) 0910-1200 @MD1003	Strategic Management Prof. Cheng (鄭淑玲老師) 0910-1200 @MD1004	1. Supply Chain and Operations management Prof. Lin (林芷安老師) 0910-1200 @MD1004 2. Intl. Business Negotiation Prof. Hu (胡碧嬋老師) 1010-1300 @MD1003	Innovation and Product Management Prof. Hsu (許育銘老師) 0910-1200 @MD1004	1. Business Analytics Prof. Hsieh (謝邦昌老師) 0910-1200 @MD1004 2. Database Foundations for Business Analytics Prof. Yu (游鎮瑋老師) 0910-1200 @SF340
Afternoon	Marketing Management Prof. Wang (王慧美老師) 1340-1630 @MD1004	1. Corporate Governance Prof. Chiang (江翠玲老師) 1340-1530 <i>Meet every other week</i> @MD1004 2. Financial Accounting Prof. Hsu (許嬌茹老師) 1340-1630 @LM311 3. International Field Trip Prof. Wu (吳春光老師) 1840-2130 @LM311 <i>The field trip needs extra payment, based on the country. Details will be announced once confirmed.</i>	Introduction to Graduate Research Prof. Huang (黃愷平老師) 1540-1730 @MD1004	CRM and Service Marketing Prof. Lin (林玟君老師) 1340-1630 @MD1004	Marketing Research Instructor: TBD 1340-1630 @MD1004

The structure of required courses for degree-seeking students

Absolutely required courses (11 credits)	International Business management (3)
	Business Ethics (2)
	Thesis (6)

Optionally required courses (Take 4 out of 6, 12 credits)	Strategic Management (3)
	Human Resources and Knowledge Management (3)
	Marketing Management (3)
	Organization Design and Management (3)
	Supply Chain and Operations management (3)
	Financial Management (3)