

# Strategic Plan

## for Maintaining AACSB Accreditation



### Issue 1

#### FJCU's College of Management, Goes Global! AACSB Accreditation Brief



AACSB (The Association to Advance Collegiate Schools of Business) International.

The AACSB strives to promote continuous improvement for management institutions, and awards accreditation to schools in line with its standards of review, placing an emphasis on each school having their own missions and unique traits. Other than reviewing institutions and teachers, the AACSB values student rights, student involvement and ownership in education, as well as the long term development and improvement of academic institutions in the future.

The AACSB accreditation is renowned for its stringency – the entire process from becoming a member, being reviewed, going through on-site evaluation, and finally, to the announcement of results, takes 5 years. Less than 6% of over 10,000 management institutions worldwide make the cut; thus, receiving AACSB accreditation is mark of assurance recognized internationally for management institutions. Having received accreditation, the FJCM would undergo continuous improvement review every 5 years, in a bid to spur the continued pursuit of innovation and improvement.

In 2005, FJCU's College of Management (FJCM) was the first across the strait to receive accreditation. In 2010, we passed our first re-evaluation; in 2015 we were once again successful in the review, proving that the FJCM's constant improvement in education administration is globally-recognized.

**We will undergo a continuous improvement review from 27<sup>th</sup> October 2019 to 29<sup>th</sup> October 2019.**

#### How should students prepare with regard to AACSB?

- ★ Understand FJCM's mission
- ★ Show support for FJCM's administrative methods and efficacy
- ★ Interact with reviewers politely during interviews; reviewers may appear at classes on 28th October to understand how classes are held here, let us collectively showcase a good image
- ★ Keep yourself updated with each issue of the strategic plan



#### What are the benefits of AACSB Accreditation?

**The AACSB accreditation is an important qualification for management institutions worldwide – without it, it is high impossible to have exchanges with foreign management institutions.**

- ★ Academic credits can be carried over among accredited institutions
- ★ Helpful in establishing ties with other schools internationally, as well as for the signing of joint degrees and student exchange opportunities
- ★ Boost chances of enrolment for further studies in top programs internationally.
- ★ Strengthen COM's quality of education administration and international competitiveness
- ★ Improve chances of international academic exchanges

#### International Bridge Programs

Pattern	Partner Universities	Degrees	Departments
4+1	Fordham University	(1) MS in Global Finance(MSGF) (2) MS in Applied Statistics and Decision Making(MSSD)	(1) Department of Finance and International Business (2) Department of Statistics and Information Science
	Purdue University Northwest	Master of Accountancy Degree	Department of Accounting
	University of Michigan-Flint	Master of Business Administration (MBA)	Department of Business Administration
	University of Dallas	(1) MS in Finance (2) MS in Cyber security	(1) Department of Finance and International Business (2) Department of Information Management
	Claremont Graduate University	(1) MBA (2) MA in Management (3) MS in Marketing Analytics (4) MS in Finance	(1)(2)(3) Department of Business Administration (4) Department of Finance and International Business
3+2	Georgetown University	(1) MS in Mathematics (2) MS in Computer	Department of Statistics and Information Science