

(Academic Year: 115)

College of Management

Fu Jen Catholic University

Course Catalog

(2026-27 Entry)



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BBA Programs

Unit: D - Day division

- 0E - Business Administration
- 71 - Accounting
- 76 - Statistics and Information Science
- 0F - Finance and International Business
- 74 - Information Management

Unit: C – School of Continuing Education

- 0I - Business Management (E/W)

BBA in Business Administration

● Course list

Course Plan		Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
				Fall	Spring	
Major requirements		Accounting	02412	3	3	
		Economics	02457	3	3	
		Calculus	02390	3	3	
		Introduction to Business	05201		3	EMI*
		Introduction to Programming	24495	3		
		Statistics	02222	3	3	EMI*
		Commercial Law	02056	3		
		Management	02635	3		EMI*
		Managerial Mathematics	02632	3		EMI*
		Human Resources Management	01013	3		EMI*
		Marketing Management	01483	3		EMI*
		Financial Management	01983	3		
		Operations Management*	11822	3		EMI*
		Cost Accounting	01449	2		
		Management Accounting	02629		2	
		Information Management	02502	3		EMI*
		Seminar on Business Administration (I)	14212		2	
		Seminar on Business Administration (II)	14213	2		
		Business Policy	01389	3		
		Professional Ethics-Business Ethics	08824	2		
Note: EMI*: courses will be provided more than one class and at least one is delivered in English.						
Elective credits by Integrating courses		Quality Management	03021	3		
		Global Supply Chain Management	15353		3	
		Discussion in Industrial Management	14211		3	
		Innovation Management	04564	3		EMI
		Financial Operating Management and Innovation	24869	3		
		Organization and Social Development	24864		3	
Elective credits by concentrations	Human resources management	Organization Development and Change	06935	3		
		Performance Management and Talent Development	24862		3	
		Manpower Planning and Recruiting	20021	3		
		Organizational Behavior	02234		3	EMI
		Organizational Learning and Social Inquiry	19664	2		

Course Plan		Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
				Fall	Spring	
		Organizational Leadership and Social Innovation Practices	19663		2	
		Family Business Management	35562		3	EMI
		Introduction to Health Care Industry	30709	3		
		Career Exploration and Planning	31493		3	
		Management Psychology	03136		3	
		Management of Occupational Health and Safety	33745		3	EMI
		Effective Business Communication and Negotiation	31006	3		EMI
		Labor Relationship and Compensation Management	24863		3	
		Financial management	Fixed Income Securities	10458		3
	International Financial Management		02093	3		
	Investment		01579		3	
	Intermediate Accounting		01109	3	3	
	Micro-Economics		01910	3		
	Corporate Governance		15470		3	
	Contemporary Issues in Financial Markets		17823	3		
	Marketing management	Marketing Research	01480		3	
		Consumer Behavior	01951	3		
		Promotional Strategy	14210		3	
		Creative Thinking and Marketing Innovation	24865		3	
		E-Commerce and Internet Marketing	10992	3		
		Social Media Marketing	23196	3		EMI
		Project Management	02141	3		EMI
		International Marketing Management	06037	3		
		Smart Retailing Management	33939	3		
	Operational management	Design of Operations Flow	24866		3	
		Design of Operation Environment	24867		3	
		Product/Service Design and Development	24868	3		
		Introduction to Technology Management	11279	3		EMI WEB
		Business Intelligence and Big Data Analytics	35564	3		EMI
		Introduction to the AIoT	35207	3		
		Strategy	Dynamic Strategy and System Innovation	37169	3	
	Business Case Analysis		35806		3	
	Business Model Innovation and Competition Strategy		35565	3		EMI
	Seminar on Industry Management		33743	3		EMI
	International Business Management		02083		3	EMI

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Other elective credits	Sustainable Talent Development for Organizations	36591		3	
	Internship (I)	25125		3	
	Internship (II)	25126		3	
	Internship (III)	25127		3	
	Global Business Strategy Management and Practices	32822		2	
	Business Taxation and Decision Making	37955		2	

EMI: English and Chinese taught classes are available and optional.*

English:Disciplinary Subject (EMI) 全英-專業學科類

Distance learning (WEB) 遠距教學類

Programming class (PGC) 程式設計類

BBA in Accounting

● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Major requirements	Introduction to Programming	24495		3	PGC
	Accounting	02412	3	3	
	Calculus	02390	3	3	
	Economics	02457	3	3	
	Introduction to Business	05201	3		EMI
	Statistics	02222	3	3	
	Intermediate Accounting (I)	07255	3		
	Intermediate Accounting (II)	07256		3	
	Intermediate Accounting (III)	15521	3		
	Advanced Accounting (I)	07257	3		
	Advanced Accounting (II)	07258		3	
	Cost & Management Accounting	06840	3	3	
	Auditing (I)	07259	3		
	Auditing (II)	07260		3	
	Financial Management	01983	3		
	Commercial Law	02056	3		
	Tax Laws & Regulations	02328	3		
	Independent Study I	07344		3	
	Independent Study II	07699	3		
	Professional Ethics-Business Ethics	08824	2		
Elective requirements	Accounting Information System	02411	3		
	Civil Law	05630		3	
Information Technology and Data Analysis courses (Select 2 courses from 5)	Big Data Management and Business Analytics	33602	3		EMI/PGC
	Database Administration	02490	3		
	Machine Learning	13027		3	
	Smart Auditing and Data Analytics	34364	3		
	Activity Value Management System	31761		3	
Accounting	Financial Statement Analysis	01982	3		EMI*

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Extended Courses (Select 2 courses from 4)	Government Accounting & Auditing Laws	06223		3	
	Tax Accounting	02329	3		
	International Taxation	11063	3		
	<i>EMI*: English and Chinese taught classes are available and optional.</i>				
management courses (Select 1 course from 2)	Marketing Management	01483	3		EMI
	Human Resources Management	01013	3		EMI
Practical Transition Courses (Select 1 course from 3)	New Vision of Auditing under Digital Age	34766	3		
	Seminar on Accounting for Specific Industries	16918	3		
	Seminar on Enterprise Sustainability and ESG	36618		3	
Other elective credits of the program	Organizational Learning and Social Inquiry	19664	2		
	Organizational Leadership and Social Innovation Practices	19663		2	
	Basics of Enterprise Reporting	35550	2		EMI
	Introduction to US GAAP	35575		3	EMI
	Consumer Insight and Data Intellectual Analysis	35576		2	EMI/WEB
	Practicum in Taxation Bureau (I)	22465	2		
	Practicum in Taxation Bureau (II)	22466		2	
	Internship (I)	25125	3		
	Seminar: International Accounting	35573		3	EMI
	Security and Financial Market Regulations	08200		3	
	Investments	01579	3		
	Innovative Entrepreneurship Competition Practice	16984	1		
	Tax Filing Practice	21640	1		

EMI: English and Chinese taught classes are available and optional.*

English: Disciplinary Subject (EMI) 全英-專業學科類

Distance learning (WEB) 遠距教學類

Programming class (PGC) 程式設計類

BBA in Statistics and Information Science

● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Major requirements	Statistics	02222	3	3	
	Calculus	02390	3	3	
	Economics	02457	3	3	
	Accounting	02412	3	3	
	Introduction to Business	05201		3	
	Introduction to Programming	24495	3		PGC
	Mathematical Statistics	02743	3	3	PGC
	Linear Algebra	02766	2	2	
	Programming Techniques	03056	3		PGC
	Advanced Programming Techniques	14761		3	EMI/PGC
	Application of Statistics Package	10931	2		PGC
	Management Information Systems	02631		3	EMI/PGC
	Database Administration	02490	3		PGC
	Survey Sampling	01634	3		EMI
	Regression Analysis	01987	3		PGC
	Design of Experiment and Analysis	11218	3		PGC
	Data Mining	11502	3		EMI/PGC
	Independent Study I	07344		3	PGC
	Independent Study II	07699	3		PGC
	Professional Ethics-Business Ethics	08824	2		
Elective credits	The Theory of Interest	04791	3		
	Marketing Management	01483		2	
	Biostatistics	05352	3		
	Advanced Courses in Biostatistics	17028		3	
	Inference Statistics	06424	3		
	Electronic Commerce	09514		3	EMI/PGC
	Multivariate Statistical Analysis	01445	3		EMI

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
	Data Exploration and Information Visualization	24327		3	PGC
	Intelligent Decision Analysis System Implementation	33288	3		
	Big Data Industry and Education Practical Certification	34517	1		PGC
	Big Data Industry and Education Project Implementation	34518		2	PGC
	Discrete Data Analysis	09887	3		
	Medical Statistics	05358		3	PGC
	Big Data Analytics in healthcare	35765		3	EMI/PGC
	Quality Control	01771	3		
	Time Series Analysis	01943		3	
	Organizational Leadership and Social Innovation Practices	19663		2	
	Organizational Learning and Social Inquiry	19664	2		
	Data Structures	02492	3		

EMI*: English and Chinese taught classes are available and optional.

English: Disciplinary Subject (EMI) 全英-專業學科類

Distance learning (WEB) 遠距教學類

Programming class (PGC) 程式設計類

BBA in Finance and International Business

● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Major requirements	Economics	02457	3	3	
	Calculus	02390	3	3	
	Accounting	02412	3	3	
	Statistics	05201	3	3	
	Introduction to Programming	24495	3		PGC
	Introduction to Business Management	02222	3		
	Introduction to Civil Law	01343	2		
	Marketing Management	01483	3		
	Macro-Economics	02891	3		
	Micro-Economics	01910	3		
	Financial Management	01983	3		EMI*
	International Finance	02090	3		
	International Business Management	02083	3		EMI*
	Independent Study I	07344	3		
	Independent Study II	07699		3	
	Professional Ethics-Business Ethics	08824	2		
Required credits by concentrations	Investments	01579	3		
	The Practice of International Trade	02100		3	
	Futures and Options	03408		3	
	International Logistics and Supply Chain Management	34491	3		
	Fixed Income Securities	10458		3	
	International Marketing	02084	3		EMI*
<i>EMI*: English and Chinese taught classes are available and optional.</i>					
Elective credits	International Business Management	02083	3		EMI*
	Security Markets Studies	12883		3	
	Digital Marketing	17103		3	EMI*
	Money and Banking	02249	3		
	Case Study in International Marketing	02085		3	
	Financial Market and Financial Institutions	30802		3	EMI*

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
	Innovation and Technology Management	11374	3		
	Cross-Border Ecommerce	33136	2		
	Financial Technology Forum	30501		3	PGC
	Financial Data Analysis and Intelligent Trading	33541	3		
	Financial Statement Analysis	01982	3		EMI*
	Industry Practice Linkage	37902		3	
	Machine Learning	13027		3	PGC
	Advanced Statistical Decision Analysis	32319	3		
	Global Brand Management	21656	3		EMI*
	International Co-opetition Strategy	15493	3		
	Distribution Channel & Strategy Management in Financial Industry	31787	2		
	Business Valuation and Analysis	14068		3	EMI*
	Internationalization Strategy	24107	3		
	Marketing Data Science	33860		3	
	Internship (I)	25125		3	
	Internship (II)	25126		3	
	Internship (III)	25127		3	
	International Service Management	08640		3	
	Logistics/Supply Chain Management	14208		3	
	Organizational Leadership and Social Innovation Practices	19663		2	
	Organizational Learning and Social Inquiry	19664	2		
	Corporate Project practice	37999	3		
	Multi asset (classes) investment management with AI approaches	38000	3		
	Topics in Global Business and Finance	36004	2		EMI*
	Electronic Commerce	09514	3		EMI
	Marketing Research	01480		3	EMI
	Consumer Relationship Management and Service Marketing	35585	3		EMI
	Study on Practical Business Administration	36590		3	
	Global Economy and Human Resources Development	37155		3	EMI
	Derivatives Trading Practice	37285	3		PGC

EMI*: English and Chinese taught classes are available and optional.

English:Disciplinary Subject (EMI) 全英-專業學科類

Distance learning (WEB) 遠距教學類

Programming class (PGC) 程式設計類

BBA in Information Management

● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Major requirements	Calculus	02390	3	3	WEB
	Accounting	02412	3	3	
	Introduction to Business	05201	3		
	Introduction to Programming	24495	3		PGC
	Advanced Programming Techniques	14761		3	PGC
	Front-end Web Design	24496		2	PGC
	Web Programming	16258	3		PGC
	Statistics	02222	3	3	EMI
	Economics	02457	3	3	
	Database Administration	02490	3		PGC
	Innovation and Design Thinking	30499	2		
	Data Structures	02492		3	PGC
	Data Communication and Network	10681		3	
	System Analysis and Design	01584		3	PGC
	Operating System	01558	3		
	Management Information Systems	02631		3	
	Professional Ethics-Business Ethics	08824		2	
	Information System Project (I)	04317	3		PGC
	Information System Project (II)	04038		3	PGC
Elective credits	Introduction to Computer Science	01863	3		EMI
	Introduction to Information Management	04319		3	EMI
	Marketing Management	01483		2	
	Data Processing Programming	36968		3	EMI/WEB/ PGC
	Discrete Mathematics	02933	3		
	Business Automation	10608	3		
	Financial Management	01983	3		
	Production and Operations Management	01370	3		EMI
	Introduction to Cloud Application Platform	19322	3		PGC

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
	Cloud Application Programming	19411		3	PGC
	Data Processing Programming	36968	3		EMI/ PGC
	Electronic Commerce	09514	3		EMI
	Electronic Commerce	09514		3	
	Managerial Mathematics	02632		3	
	Internet Marketing	10211	3		
	Internet Marketing	10211		3	EMI
	Algorithms	04619	3		PGC
	Digital Finance	24106	2		
	Enterprise Resources Planning	09289	3		
	Next-Generation Supply Chains: AI and Global Operations	38003	3		EMI
	AI Augmented Software Engineering	38001	3		
	AI Language Model System Integration	38002	3		EMI/ PGC
	Natural Language Processing	11885		3	EMI/PGC
	Service Science	24500		3	
	C++ Programming	34085		3	PGC
	Introduction to Big Data	24498		3	
	Data Visualization and Applications	34636		3	PGC
	Geo-Spatial Information Management	35552		3	EMI
	Project Management of Information System	11799	2		
	Supply Chain Management	09639	3		EMI
	Computer Graphics with Applications	20067		3	PGC
	Network Management	13587		3	
	Internship	13859		4	
	Interactive Technology for New Media Application	35553		3	EMI
	Organizational Learning and Social Inquiry	19664	2		
	Organizational Leadership and Social Innovation Practices	19663		2	

EMI*: English and Chinese taught classes are available and optional.

English: Disciplinary Subject (EMI) 全英-專業學科類

Distance learning (WEB) 遠距教學類

Programming class (PGC) 程式設計類

BBA in Business Management(E/W)

● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required Credits of the Program	Introduction to Business	05201	3		
	Accounting (I)	02413	2		
	Accounting (II)	02415		2	
	Economics (I)	03811	2		
	Economics (II)	05707		2	
	Calculus	02390		3	WEB
	Introduction to Programming	24495		3	WEB
	Statistics	02222	3		
	Company Law	00021		2	
	Management	21844	3		
	Marketing Management	01483		3	
	Human Resources Management	01013		3	
	Financial Management	01983	3		
	Design Thinking	30620	3		
	Operations Management	11822	3		WEB
	Information Management	02502	3		WEB
	Business Policy	01389	3		
	Quality Management	03021	3		WEB
	International Business Management	02083		3	
	Industrial Innovation (I)	20330	2		
	Industrial Innovation (II)	20331		2	
	Industrial Innovation (III)	21375	2		
	Industrial Innovation (IV)	21376		2	
	Seminar on Business Management (I)	21847	2		
	Seminar on Business Management (II)	22176		2	
Elective credits of the Program	Financial Market	01758	3		
	Tax Accounting	02329	2		
	Electronic Commerce	09514		3	WEB

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
	Intermediate Accounting(I)	07255	3		
	Intermediate Accounting(II)	07256		3	
	Investments	01579	3		
	Study of Contemporary Economic Problems	18805	2		
	Introduction to Financial Derivatives	18806			
	Corporate Finance Case Studies	18807		2	
	Introduction to Civil Law	01343		2	
	International Financial Management	02093		2	
	Practical Planning for Marketing Innovation	20192	2		
	Financial Technology	33884		2	
	Cultural Creativity and Experiential Economy	18798	2		
	Enterprise Resources Planning	09289		2	
	Tax Laws & Regulations	02328	2		
	Consumer Behavior	18796		2	
	Cost Accounting	01449	2		
	Management Accounting & Control	11493		2	
	Business Negotiation and Communication(I)	35643	2		EMI
	Business Negotiation and Communication(II)	31350		2	EMI
	Introduction to Health Care Industry	30709	2		
	Medical Introduction	32791		2	WEB
	Innovation and Entrepreneurship	32792		2	
	Security and Financial Market Regulations	08200	2		
	Industry Competitive Strategy Analysis	18801	2		
	Introduction to the Internet of Things	19679	2		
	Project Management	02141	2		WEB
	Investment in Securities	02350		2	
	Innovation Management	04564		2	
	Financial Statement Analysis	01982		2	
	Seminar of Health Business Administration	31019	2		
	International Industry Analysis	04060	2		
	International Financial Market	02091		2	
	Big Data Analysis and Applications	24562		2	WEB
	Introduction of Artificial Intelligence	04784		2	

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
	Applications of generative AI	36746	2		
	Sustainable Finance	37456		3	
	Sustainable Talent Development for Organizations	36591	2		

EMI: English and Chinese taught classes are available and optional.*

English: Disciplinary Subject (EMI) 全英-專業學科類

Distance learning (WEB) 遠距教學類

Programming class (PGC) 程式設計類

MBA Programs

– Full-Time –

Unit: G – Graduate Programs

- 0E6 - Management
- 0N6 - International Management

MBA in Management (F/T)

● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	Thesis	00041		6	
	Business Policy	01389	3		
	Management Accounting	02627	3		
	Business Ethics	00292		3	
	Financial Management	01983	3		
	Research Methodology	01799		3	
	Human Resources Management	01013		3	
	Organization and Management Theory	02237	3		
	Marketing Management	01483		3	
	Operations Management	11822	3		
	Industrial Economics & Competitive Strategy	12255	3		
	Information Management	02502		3	
	Industry Analysis & Competitive Advantage	12723		3	
Elective credits of the program	Seminar on Business Practice	18592	3		
	Econometrics	01855	3		
	Advanced English Conversation	02010		3	
	Service Design	23502		3	
	Business and Management Practice in Asia Pacific Region	35563	3		EMI
	Management Psychology	03136	3		
	Production Planning System	06186		3	EMI
	Decision Analysis and Management	19716		3	
	Seminar on Invest Management	08230		3	
	International Business Management	02083		3	EMI
	Effective Business Communication and Negotiation	31006	3		EMI
	Application of Artificial Intelligence and Big Data Analytic in Marketing and Customer Relationship Management	34087	3		
	Seminar on Marketing Management	03680		3	

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
	Seminar on Human Resources Management	13227		3	
	Total Quality Management	25136	3		EMI
	Introduction to Emerging Technology and Digital Business	31495	3		
	Contemporary Issues in Financial Markets	17823	3		
	Corporate Governance	15470		3	
	Topics of Strategic Management	14104		3	
	Marketing Analytics and Applications	35805		3	
	Labor Relationship and Compensation Management	24863		3	
	Manpower Planning and Recruiting	20021	3		

EMI: English and Chinese taught classes are available and optional.*

English: Disciplinary Subject (EMI) 全英-專業學科類

Distance learning (WEB) 遠距教學類

Programming class (PGC) 程式設計類

MBA in International Management

● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	International Business Management	02083	3		EMI
	Business Ethics	00292	2		EMI
	Marketing Management	01483	3		EMI
	Strategic Management	10383		3	EMI
	Organization Design and Management	36642	3		EMI
	Human Resources and Knowledge Management	36643	3		EMI
	Financial Management	01983		3	EMI
	Supply Chain and Operations Management	36644		3	EMI
	Thesis	00041	6		EMI
Elective credits of the program	Innovation and Product Management	35586	3		EMI
	Business Analytics	35587		3	EMI
	Research Methodology	01799	3		EMI
	Electronic Commerce	09514		3	EMI
	Consumer Relationship Management and Service Marketing	35585		3	EMI
	International Business Negotiation	35584		3	EMI
	Service Design	23502	3		EMI
	Corporate Governance	15470		1	EMI
	Global Green Energy and Business Environment	35588		2	EMI
	Marketing Research	01480		3	EMI
	International Buyer's Behavior	24969		3	EMI
	Financial Accounting	12585		3	EMI
	Database Foundations for Business Analytics	36605		3	EMI
	Introduction to Graduate Research	36856		2	EMI
	AI-Assisted Digital Product Development	38105	3		EMI
	Data Analytics for International Business	38106		3	EMI

MBA Programs

– Evening and Weekend –

Unit: G – Graduate Programs

- 0E5 - Management
- 795 - Global Entrepreneurial Management and
Business Administration

MBA in Management (E/W)

● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	Thesis	00041		6	
	Integration Management	12486	3		
	Management Paradigm and Organization Theories	11173	3		
	Business Research Methods and Case Study	11174	3		
	Systematic Thinking and Method	13110		3	
	Strategic Management	10383		3	
Elective credits of the program	Human Resources Management	01013	3		
	Operations Strategy and Management	30044	3		
	Consumer Behavior Research	03000	3		
	International Financial Management	02093	3		
	Financial Management	01983		3	
	Marketing Management	01483		3	
	Corporate Social Responsibility and Sustainability	31494		3	
	Channel and Retail Management	11826		3	
	Internet Marketing	10211	3		
	Industrial Economics and Competitive Strategy	12255		3	
	International Business Management	02083	3		
	International Industry Analysis	04060		3	

Master in Global Entrepreneurial Management (E/W)

● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	Thesis	00041	3	3	
	Integration Management	12486	3		
	Strategic Management and Competitive Advantage	32592	3		
Elective credits of the program	Innovative Thinking and Service Design	33757		3	
	Innovation and Technology Management	11374		3	
	Organizational Innovation and Human Resource Management	30294		3	
	Journey of Entrepreneurial Venturing	21213	3		
	Corporate Finance	13605	3		
	Innovation Management Workshop	21214	3		
	Entrepreneurship Workshop	21215		3	
	International Marketing Management	06037		3	
	Research Methodology	01799	3		
	International Field Trip	15671		3	EMI
	Operations Management and Supply Chain Management with a Global Perspective	17117		3	
	Business Negotiation and Communication	37448		3	
	Seminar on Marketing Management	03680	3		
	Global Economic and Technological Changes	24355		3	
	Introduction to Health Care Industry	30709	3		
	Special Topics in Global Entrepreneurship and Management	17115		3	

EMI*: English- and Chinese-taught classes are available and optional.

Master of Science Programs

– Full-Time –

Unit: G – Graduate Programs

- 716 - Accounting
- 766 - Applied Statistics
- 0F6 - Finance
- 746 - Information Management

MS in Accounting(F/T)

● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	Financial Accounting Theory	12102		3	
	Advanced Managerial Accounting	11756	3		
	Advanced Auditing	11757		3	
	Financial Statement Analysis and Business Valuation	18302	3		
	Business Ethics	00292		2	
	Thesis	00041		6	
Elective credits of the program	Econometrics	01855	3		EMI
	Financial Management	01983		3	
	Research Methodology	01799		3	
	Operations Management	11822	3		
	Accounting for Financial Instruments and Services	12133	2		
	Risk Management	07897		3	
	Marketing Management	01483		3	EMI
	Seminar in Empirical Tax Research	12104	3		
	Seminar in Accounting Problems	03409		2	
	Seminar: International Accounting	35573		3	EMI
	Managerial Control System	05864		3	
	Digital Innovation in Risk Management and Auditing	31262	3		
	Corporate Sustainable Development and Reporting	32874	3		
	New Vision of Auditing under Digital Age	34766	3		
	Seminar on Enterprise Sustainability and ESG	36618		3	

EMI*: English and Chinese taught classes are available and optional.

English: Disciplinary Subject (EMI) 全英-專業學科類

Distance learning (WEB) 遠距教學類

Programming class (PGC) 程式設計類

MS in Applied Statistics (F/T)

● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	Applied Mathematical Statistics	06825			EMI
Elective credits of the program	Thesis	00041	3	3	
	Sampling Method with Application	21378		3	
	Special Topics in Big Data I	24132	1		
	Special Topics in Big Data II	24133		1	
	Statistic Analysis Software	04322	1		PGC
	Data Mining and Text Mining	32491	3		PGC
	Marketing and Market Survey	32522		3	
	Cloud Computing and Statistical Learning	19163	3		
	Database Foundations for Business Analytics	36605		3	EMI
	Database Administration	02490		3	
	Forecasting Methods	19167	3		
	Statistical Methods for the Social Science	31623			
	The Application of Regression Methods	22133		3	WEB
	Intelligent Decision Analysis System Implementation	33288	3		PGC
	Advanced Courses in Biostatistics	17028		3	
	Research Methodology	01799		3	
	Business Ethics	00292		2	
	Internship	02144		3	
	Financial Big Data	24108		3	PGC
	The Concept and Application of Machine Learning Algorithm Optimization Methods	34968		3	PGC
	Applied Multivariate Statistical Analysis	05947		3	PGC
	Customer Relationship Management	10985		3	
	Categorical Data Analysis	24683		3	
	Deep Learning	31358	3		EMI/PGC
	Statistical Analysis of Clinical Medicine and Drug Development	22898	3		PGC
	Web and Social Media Analytics	31415		3	PGC

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
	Quality Control and Design	07331	3		PGC
	Business Analysis Capstone	32521	3		

EMI: English and Chinese taught classes are available and optional.*

English: Disciplinary Subject (EMI) 全英-專業學科類

Distance learning (WEB) 遠距教學類

Programming class (PGC) 程式設計類

MS in Finance (F/T)

● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	Econometrics	01855	3		
	Financial Management	01983	3		
	Investments	01579		3	PGC
	Futures and Options	03408		3	
	Risk Management	07897	3		
	International Finance	02090		3	
	Thesis	00041		6	
Elective credits of the program	Financial Marketing	23097	3		
	Digital Finance	24106	3		
	Modern Financial Forum	35813		3	EMI
	Business Ethics	00292		2	
	Securitization	08951		3	
	Industry Practice Linkage	37902	3		
	Financial Big Data	24108		3	PGC
	Case Study in Finance	33904	3		
	Study on Practical Business Administration	36590	3		
	Multi asset (classes) investment management with AI approaches	38000	3		
	Financial Statement Analysis	01982	3		
	Business Valuation and Analysis	14068		3	EMI
	International Financial Regulations	17281	3		
	Special Topics on Finance	03071		3	

EMI*: English and Chinese taught classes are available and optional.

English: Disciplinary Subject (EMI) 全英-專業學科類

Distance learning (WEB) 遠距教學類

Programming class (PGC) 程式設計類

MS in Information Management (F/T)

● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	Thesis	00041		6	
	Business Ethics	00292		2	
	Advanced Information Management	16910	3		
	Advanced Database Management	07939	3		PGC
	Seminar on Information Management	16654	1		EMI
Elective credits of the program	General Topics on Electronic Commerce	09290	3		
	Special Topics on Internet Marketing	23666	3		
	Research Methodology	01799		3	
	Internet of Things	33034	3		
	Special Topics on Electronic Procurement and Logistic	23668		2	
	Big Data Mining	24501	3		PGC
	Machine Learning	13027	3		PGC
	Artificial Intelligence	01016		3	PGC
	Deep Learning and its Applications	32134		3	PGC
	Ethical AI and AI Ethics	37148		3	
	AI Agent	38004	3		PGC

EMI*: English and Chinese taught classes are available and optional.

English: Disciplinary Subject (EMI) 全英-專業學科類

Distance learning (WEB) 遠距教學類

Programming class (PGC) 程式設計類

Master of Science Programs

– Evening and Weekend –

Unit: G – Graduate Programs

- 715 - Accounting
- 765 - Applied Statistics
- 0F5 - Finance
- 745 - Information Management
- 785 - Technology Management

MS in Accounting (E/W)

● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	Integrated Management	12486	3		
	Financial Accounting Theory	12102		3	
	Advanced Managerial Accounting	11756	3		
	Advanced Auditing	11757	3		
	Thesis	00041		6	
Elective credits of the program	Financial Statement Analysis and Business Valuation	18302		3	
	Seminar on Managerial Accounting	12105		3	
	Research Methodology	01799		3	
	Financial Theory	03008		3	
	Risk Management	07897		3	
	Managerial Control System	05864		3	
	Digital Innovation in Risk Management and Auditing	31262	3		
	Corporate Sustainable Development and Reporting	32874	3		
	Applications of Big Data Analytics and Generative AI	37346	3		
	Seminar in Empirical Tax Research	12104	3		
	Seminar in Accounting Problems	03409		2	

MS in Applied Statistics (E/W)

● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	Thesis	00041	3	3	
	Integration management	12486	3		
	Research Methodology and Seminar	24514		3	
	Statistical Special Topics Seminar	36480		3	
Elective credits of the program	Special Topics in Big Data I	24132	1		
	Special Topics in Big Data II	24133		1	
	Data Mining and Text Mining	32491	3		PGC
	Database and Data Management	20879		3	PGC
	Statistics with R and Python	32129	2		PGC
	Applied Multivariate Statistical Analysis	05947	2		
	The Application of Regression Methods	22133		3	WEB
	Quality Control	01771	3		
	Customer Relationship Management	10985		3	
	Case Study in Applied Statistics	20886		3	
	Forecasting Methods	19167	3		PGC
	Marketing and Market Survey	32522		3	
	The Concept and Application of Machine Learning Algorithm Optimization Methods	34968		3	PGC
	Categorical Data Analysis	24683		3	
	Business Analysis Capstone	32521	3		
	Statistical Analysis of Clinical Medicine and Drug Development	22898	3		
	Deep Learning	31358	3		EMI

English: Disciplinary Subject (EMI) 全英-專業學科類

Distance learning (WEB) 遠距教學類

Programming class (PGC) 程式設計類

MS in Finance (E/W)

● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	Integration management	12486	3		
	Investment Decisions	10687	3		
	The practice of corporate finance	23458	3		
	The practice of fixed income securities	23459		3	
	Business Forecasting	02058		3	
	Thesis	00041		6	
Elective credits of the program	Futures and Options	03408		3	
	Securitization	08951		3	
	Case Study in Finance	33904		3	
	Analysis of the Global Economy and Industry	19998	3		
	Financial Marketing	23097	3		
	Digital Finance	24106	3		
	Risk Management and Insurance	17857	3		
	Wealth Management	33137		3	
	Financial Computation and Software Application	21006		3	
	The Supervision of Securities Market	13034		3	

MS in Information Management (E/W)

● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	Thesis	00041		6	
	Integration Management	12486	3		
	Management Information Systems	02631	3		
	Artificial Intelligence and Analytics	36639		3	PGC
	Research Methodology	01799		3	
	General Topics on Electronic Commerce	09290	3		
Elective credits of the program	Data Security	04623	3		
	Business Process Reengineering	09638		3	
	Customer Relationship Management	10985		3	
	Decision Analysis	24103	3		WEB
	Information System Project Management	11799		3	
	Business Information Strategies	14013		3	
	Special Topics on Service Science	20229		3	
	Big Data Analysis and Applications	24562	3		
	Digital Finance and Block Chain	31356	3		
	Deep Learning and its Application	32134		3	WEB /PGC
	Agile Software Development	32133	3		PGC
	International Industry Analysis	04060		3	
	Big Data Analytics in Medical and Healthcare	34637		3	
	User Experience Design	33856		3	
	Information Strategy for Sustainable Development	36638	3		
	Machine Learning	13207	3		PGC

EMI*: English and Chinese taught classes are available and optional.

English: Disciplinary Subject (EMI) 全英-專業學科類

Distance learning (WEB) 遠距教學類

Programming class (PGC) 程式設計類

MS in Technology Management (E/W)

● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	Integration Management	12486	3		
	Financial Strategy and Management	16772	3		
	Innovation and Technology Management	11374		3	
	Thesis	00041		6	
Elective credits of the program	Thesis Writing and Research Methodology	17614	3		
	Industry Analysis and Competitive Strategy	03132		3	
	Financial Statement Analysis and Business Valuation	18302		3	
	Cross-Cultural Business Management	24352	3		
	Seminar on Fair Trade Law and Trade Secrets Act	38096		3	
	Negotiation and Sales Practice	38097		3	
	Applied Business Psychology	31002	3		
	Global Economic and Technological Change	24355		3	
	Applications of Big Data Analytics and Generative AI	37346	3		
	International Corporate Strategy Studies	36482		3	
	Medicine and Health	35666		3	
	AI Applications and Decision Science	37345		3	

Master of Social Enterprise Program

– Evening and Weekend –

Unit: G – Graduate Programs

- 0U5 - Social Enterprise (E/W)

Master of Social Enterprise (E/W)

● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Credit hours
			Fall	Spring	Course label type
Required credits of the program	Integration Management	12486	3		
	Research Methodology for Social Science	20903		3	
	Thesis	00041		6	
Required common credit hours of the department	Community Engagement	37182		3	
	Social Enterprise Management	19876	3		
	Purpose-driven Project Implementation	31837	2		
	Project Management for Social Enterprise	24481		3	
	Marketing Management for Social Enterprise	22218	2		
	Seminar on Inclusive Finance and Digital Transformation	36489	1		
	Seminar of Drucker on Management (I)	36490	2		
	Seminar of Drucker on Management (II)	36491		2	WEB
	Social Entrepreneurship in Action	31838	1		
	Social Design	30519	3		
	Financial Management and Social Enterprise Applications	35469		3	
	Social Impact Measurement	31464		2	
	Agricultural Product Development and Regional Revitalization Practices	35470		3	
	Life Integration Seminar	35471	1		
	Applications of generative AI	36746	1		
	Experiential Learning in Intercultural Communities	37183	2		
	Seminar in Human Resource Management Management	10427		1	
	AI-Assisted Reporting	37495	3		
	International Field Trip	15671	3		
	Sustainable Strategy Risk Management	38044	3		
	Operations Management for Social Enterprise	37181		2	

English: Disciplinary Subject (EMI) 全英-專業學科類

Distance learning (WEB) 遠距教學類

Doctoral Programs

Unit: G – Graduate Programs

- 778 - Business Administration

Ph.D. in Business Administration

● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	General Business Studies	21482	3		
	Organizational Theory and Organizational Behavior	30327	3		
	Seminar on Business Ethics	17378	3		
	Seminar in Quality Management of Health Care	25141	3		
	Multivariate Statistical Analysis	01445	3		EMI
	Research Methodology	01799	3		EMI*
	Operations Research	01559	3		
	General Topics on Electronic Commerce	09290	3		
	Machine Learning	13027	3		PGC
	Advanced Information Management	16910	3		
	Advanced Managerial Accounting	11756	3		
	Financial Management	01983	3		
	Business Research Project (I)	16479	3		
	Business Research Project (III)	31835	3		
	Seminar on Human Resources Management	13227	3		
	Quantitative Method	02746		3	EMI
	Performance Management of Healthcare Organization	25140		3	
	Strategy Management	10383		3	EMI
	Seminar in Production Management	05989		3	
	Industry Analysis & Competitive Advantage	12723		3	
	Deep Learning and its Applications	32134		3	WEB/PGC
	Artificial Intelligence	01016		3	PGC
	Financial Accounting Theory	12102		3	
	Advanced Auditing	11757		3	
	Business Research Project (II)	16480		3	
	Business Research Project (IV)	31836		3	
	Thesis	00041		12	
Elective credits of the program	Cloud Computing and Statistical Learning	19163	3		
	Business Analytics	35587		3	EMI

EMI*: English and Chinese taught classes are available and optional.

English: Disciplinary Subject (EMI) 全英-專業學科類

Distance learning (WEB) 遠距教學類

Programming class (PGC) 程式設計類