

# Welcome to Fu Jen imMBA

## MBA Program in International Management

# Orientation Fall 2015

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FU JEN imMBA  
GLOBAL MINDSET • INTERNATIONAL MOBILITY



# Fu Jen Catholic University

- 11 Colleges (Art, Communication, Education, Human Ecology, Foreign Language, **Management**, Medicine, Law, Science & Engineering, etc.), 26,000+ students in total.
- Founded in Beijing, China in 1925.
- Re-established in Taipei, Taiwan in 1961.
- The best comprehensive private university in Taiwan (QS World University Rankings, Sep 2014).
- Ranked the 8th among the Top 20 in the 2014 Hong Kong, Macau and Taiwan University Ranking by cuaa.net .
- A vast alumni network of 160,000 members.
- 345 partner universities worldwide (the 2nd largest number of partners in Taiwan). 1/3 of them offer exchange student programs.



# The College of Management at Fu Jen

- 6 bachelor's programs, 14 master's programs (including 1 MSE program, 9 MS programs and 4 MBA programs), and 1 Ph.D. program.
- 3,350 students, 95 full-time faculty members, 70 part-time faculty members.
- The **first** AACSB accredited school in Taiwan and China (initially accredited in April 2005).
- Best private business school in Taiwan.
  - “3 Palmes Of Excellence” by the “Eduniversal Business Schools Ranking”.
- A member of IAJBS (International Association of Jesuit Business Schools) and ACCUCA (The Association of Christian Universities and Colleges in Asia).
- An emphasis on human centric value.



# The MBA Program in International Management (imMBA)

- Founded in 2006 as a practice-oriented MBA program.
- Re-designed and renamed to the MBA Program in International Management (imMBA) in 2010.
- A general MBA program with an international focus.
- AACSB accredited.
- Transformed to a pure English-taught program from Fall 2014.
- Works with University of Notre Dame Mendoza College of Business and Queensland University of Technology (QUT) Business School to offer 1+1 double degree programs.
- Degree students from El Salvador, France, Germany, Hungary, Indonesia, Malaysia, Peru, Solomon Islands, Thailand, etc.  
Exchange students from Belgium, China, Dominican Republic, France, Germany, Hong Kong, Japan, Korea, Netherland, Spain, Sweden, etc.



# The LIKE Advantage

## ➤ Location

- ❑ At the rim of the Northeast and Southeast Asia
- ❑ Easy to plan for job interviews or enjoy weekend getaways across Asia

## ➤ Interconnectedness

- ❑ Interconnected to 160,000 alumni
- ❑ Interconnected to over 345 partner universities

## ➤ Kindness

- ❑ An emphasis on human centric value

## ➤ Extraordinariness

- ❑ AACSB accredited and highly ranked
- ❑ Best private business school in Taiwan
- ❑ Renowned in the greater China region



# imMBA Curriculum Overview

- Minimum requirement for graduation: 42 credits (required courses + elective courses + thesis)

	Required Courses (32 credits in total)	credits	Elective Courses*	credits
fall	International Business Management	3	Electronic Commerce	3
	Supply Chain and Operations Management: A Global Viewpoint	3	Leadership of New Business Development	3
	Financial Management: International Perspectives	3	Business Communication	2
	Strategic Management: A Global Viewpoint	3	Business, Law and Culture	1
	Business Ethics	2	Internship	2
	Applied Professional Research (I) (w/ thesis)	3		
	Thesis (fall + spring of the 2 <sup>nd</sup> year)	0		
spring	Applied Professional Research (II) (w/ thesis)	3		
	Marketing Management: International Perspectives	3	Research Methodology	2
	Organization Design and Management: A Global Viewpoint	3	Emerging Market Management	2
	Human Resources and Knowledge Management: International Perspectives	3	Decision Analysis and Management	2
	Innovation and Product Management	3	Cross-Cultural Management	2
			Business Elite Mentor	2
			Overseas Field Trip	3

\* Availability of elective courses are subject to change

# imMBA Graduation Requirement Overview

- Prerequisite undergraduate courses:
  - Economics, Management (Business Management), Statistics, Accounting.
  - Students who did not take these courses or failed these courses during their undergraduate studies need to complete 1 of the above courses.
- Minimum requirement for graduation: 42 credits (required courses + elective courses + thesis)
- Graduate-level courses offered outside imMBA:
  - College of Management: can be recognized as elective courses.
  - Other colleges: need to get prior approval (have to be related to management or business) to be recognized as elective courses.
  - Taiwan (ROC) students who choose non-English taught courses will receive half the credits (for example, a 3-credit course will only receive 1.5 credits).
- Coursework:
  - 1<sup>st</sup> year: 9-18 credits per semester;
  - 2<sup>nd</sup> year: 8-18 credits per semester (except for the 4<sup>th</sup> semester).
- English proficiency requirements
  - TOEIC 750+ (or IELTS 6.0+ or TOEFL CBT 197+ or TOEFL iBT 79+ or CEF B2), or
  - 2 English proficiency test + 2 approved English proficiency-enhancing courses if TOEIC < 750
- Completion of Thesis and Thesis Examination (Oral Defense)





# imMBA Curriculum in Detail

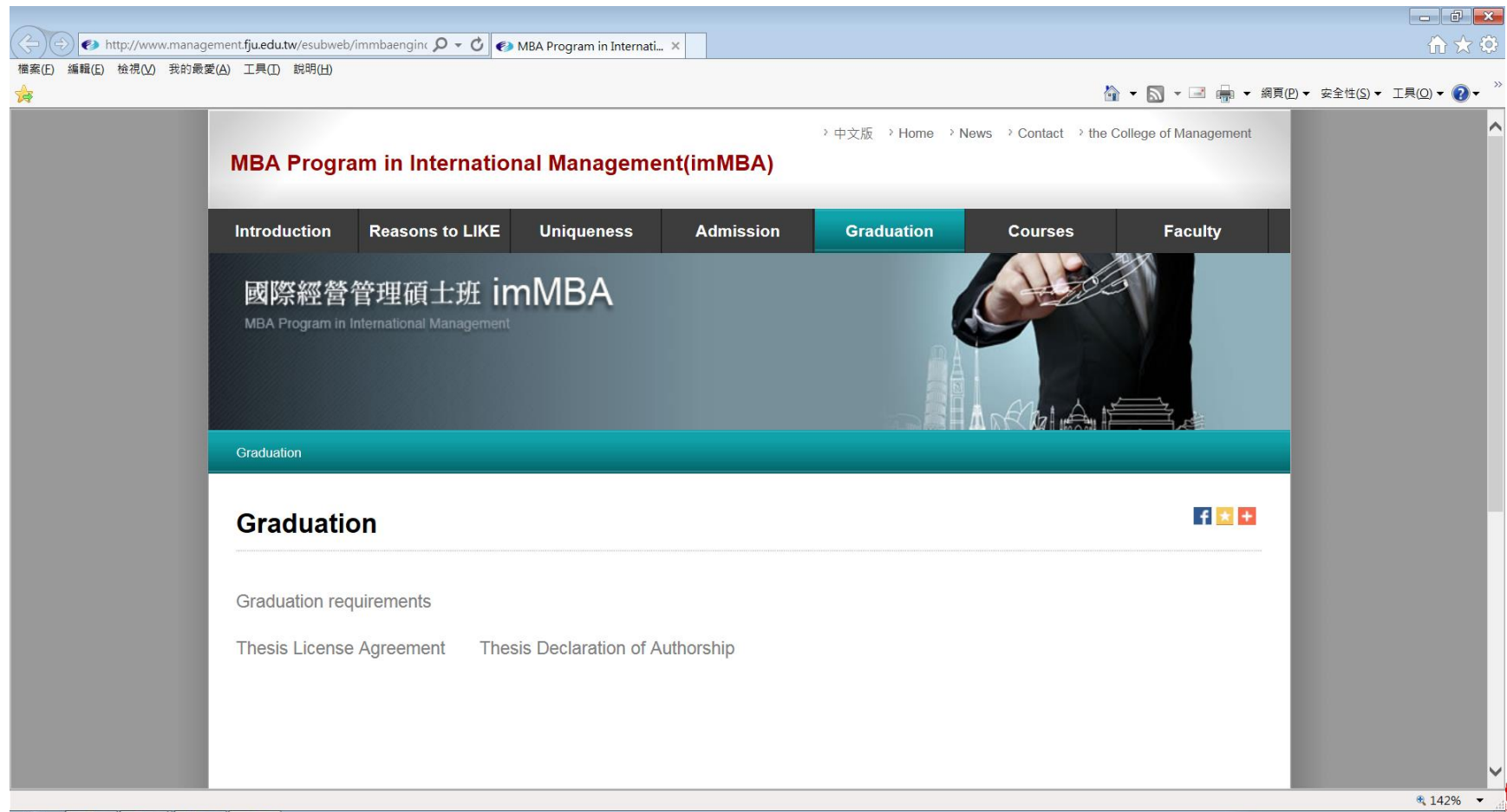
The screenshot shows a web browser window displaying the 'MBA Program in International Management(imMBA)' website. The browser's address bar shows the URL <http://www.management.fju.edu.tw/esubweb/immbaenginc>. The website has a navigation menu with the following items: Introduction, Reasons to LIKE, Uniqueness, Admission, Graduation, Courses (highlighted in teal), and Faculty. Below the navigation menu is a banner image featuring a person in a suit holding a pen, with the text '國際經營管理碩士班 imMBA' and 'MBA Program in International Management' overlaid. Under the banner, there is a teal bar labeled 'Courses'. The main content area is titled 'Curriculum' and includes a list of links: 'Curriculum introduction', 'Curriculum 2015-2016', 'Internship 2015 Pre-internship Proposal Post-internship Report', and 'Elite mentor program 2015'. The browser's status bar at the bottom indicates a zoom level of 142%.

Details available at [http://www.management.fju.edu.tw/esubweb/immbaengindex/06\\_class.php](http://www.management.fju.edu.tw/esubweb/immbaengindex/06_class.php)





# imMBA Graduation Requirements in Detail



Details available at [http://www.management.fju.edu.tw/esubweb/immbaengindex/01\\_subedit.php?EID=16](http://www.management.fju.edu.tw/esubweb/immbaengindex/01_subedit.php?EID=16)



# Opportunities of Studying Abroad

- Student Exchange Programs

- Application deadline: the beginning of each semester (e.g. Sep. 29<sup>th</sup>, 2015 for exchange in Spring 2016).
- Pay the tuition fees at Fu Jen, and study at the partner school.
- Please refer to International Student Center for more details.
- The best time to go exchange: the 3<sup>rd</sup> semester at imMBA.

- Double Degree Programs

- imMBA application deadline for Fall 2016: 12:00 pm Sep. 21<sup>st</sup>, 2015.

# TWO Double Degree Programs Available



Fu Jen imMBA



Master of Business  
(International Business)



Master of Science in Management





2 Years

2 Degrees

Awarded by 2 AACSB Accredited Institutions



# Overview of Double Degree Programs

Option	Requirements	Curriculum	Tuition
 	<ol style="list-style-type: none"> <li>1. Finish first year set courses at imMBA</li> <li>2. imMBA GPA 2.75</li> <li>3. IELTS 6.5</li> </ol>	<p><b>First year at imMBA</b></p> <ol style="list-style-type: none"> <li>1. Required courses 32 credits</li> <li>2. Thesis</li> </ol> <p><b>Second year at QUT</b> 4 courses for each semester</p>	<ol style="list-style-type: none"> <li>1. imMBA two-year tuition</li> <li>2. QUT: AUD \$26,000/year</li> </ol>
 	<ol style="list-style-type: none"> <li>1. Non-business bachelor's degree</li> <li>2. Finish first year set courses at imMBA</li> <li>3. TOEFL 100+</li> <li>4. GMAT 640+</li> <li>5. Undergraduate GPA 3.50</li> <li>6. imMBA GPA 3.50</li> </ol>	<p><b>First year at imMBA</b></p> <ol style="list-style-type: none"> <li>1. Required courses 32 credits</li> <li>2. Thesis</li> <li>3. 4 ND foundation courses (11 credits)</li> </ol> <p><b>Second year at ND</b></p> <ol style="list-style-type: none"> <li>1. Fall: 6 courses (13 credits)</li> <li>2. Spring: 7 courses (13 credits)</li> </ol>	<ol style="list-style-type: none"> <li>1. imMBA two-year tuition</li> <li>2. ND foundation courses at FJU: US \$6,000</li> <li>3. ND: US \$32,540/year</li> </ol>

- Please inform Ashley by **1200 Sep.21** if you intend to join a double degree program.
- PPM 3+2 students will be able to obtain 3 degrees within 5 years if choosing the QUTdouble-degree program.



# QUT Double Degree Program Curriculum

Semester	Year 1, Semester 1 September to January Study at FJCU	Year 1, Semester 2 February to June Study at FJCU	Year 2, Semester 1 July to November Study at QUT	Year 2, Semester 2 February to June Study at QUT
Courses	International Business Management (3 Credits)	Marketing Management: International Perspectives (3 Credits)	AMN430 International Logistics Management	EFN405 Managerial Economics
	Financial Management: International Perspectives (3 Credits)	Organization Design and Management: A Global Viewpoint (3 Credits)	AYN424 International Accounting	MGN445 Business in Europe
	Supply Chain and Operations Management: A Global Viewpoint (3 Credits)	Human Resources and Knowledge Management: International Perspectives (3 Credits)	MGN446 Business in Australia	LWS075 Law and International Business
	Strategic Management: A Global Viewpoint (3 Credits)	Innovation and Product Management (3 Credits)	MGN448 Negotiating Across Boundaries	Elective
	Business Ethics (2 Credit)	Applied Professional Case Research II (3 Credits)		
	Applied Professional Research I (3 Credits)			
	Total 17 Credits	Total 15 Credits		

# Notre Dame Double Degree Program Curriculum

Semester	Year 1, Semester 1 September to January Study at Fu Jen	Year 1, Semester 2 February to June Study at Fu Jen	Year 2, Semester 1 August to December Study at Notre Dame	Year 2, Semester 2 January to May Study at Notre Dame
Courses	International Business Management (3 Credits)	Organization Design and Management: A Global Viewpoint (3 Credits)	Accounting II (3 Credits)	Marketing Management (3 Credits)
	Financial Management: International Perspectives (3 Credits)	Human Resources and Knowledge Management: International Perspectives (3 Credits)	Finance principles (3 Credits)	Strategic Decision Making (1.5 Credits)
	Supply Chain and Operations Management: A Global Viewpoint (3 Credits)	Innovation and Product Management (3 Credits)	Economic Analysis (3 Credits)	Process Analytics (1.5 Credits)
	Applied Professional Research I (3 Credits)	Applied Professional Case Research II (3 Credits)	Management Writing (1.5 Credits)	Corporate Finance (3 Credits)
		Quantitative Business Analysis (2 Credits)	Management Speaking (1.5 Credits)	International Management (1.5 Credits)
		Principles of Management (3 Credits)	Bridge I: Your Background and Its Unique Value to Business (1 Credit)	Business Ethics Capstone (1.5 Credits)
		Statistics in Business (3 Credits)		Interterm: A Deep Dive Course (1 Credit)
		Accounting I (3 Credits)		
	Total 12 Credits	Total 23 Credits	Total 13 Credits	Total 13 Credits



# Global Mindset · International Mobility

FU JEN imMBA

In the current global business environment,  
talents from all over the world are competing for limited opportunities.  
Excelling at home does not guarantee your position in the global arena.

**Where you will be in ten years  
could be defined by how you spend the next two.**

**Join us at Fu Jen imMBA**

## Admissions information

October and February for local students  
November for overseas Chinese students  
February for international students

## Contact information

MBA Program in International Management  
Fu Jen Catholic University  
Website: [www.immba.fju.edu.tw](http://www.immba.fju.edu.tw)  
Email: [imMBA@mail.fju.edu.tw](mailto:imMBA@mail.fju.edu.tw)  
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Thank you.  
Any questions?