

Curriculum, spring 2023 (111 下學期)
MBA Program in International Management (imMBA)

| | Monday | Tuesday | Wednesday | Thursday | Friday |
|-----------|--------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Morning | | Strategic Management: A Global viewpoint Prof. Cheng (鄭淑玲老師) 0910-1200 @MD1004 | 1. Supply Chain and Operations management: A Global Viewpoint Prof. Lin (林芷安老師) 0910-1200 @MD1003 2. Intl. Business Negotiation Prof. Hu (胡碧嬋老師) 1010-1300 @MD1004 | Innovation and Product Management Prof. Wang (王婧老師) 1010-1300 @MD1003 | Business Analytics Prof. Hsieh (謝邦昌老師) 0910-1200 @MD1004 |
| Afternoon | Intl. Consumer Behavior Prof. Lin (林耀南老師) 1340-1630 @MD1003 | 1. Financial Management: International Perspectives Prof. Chiou (邱琦倫老師) 1340-1630 @LM311 2. Corporate Governance Prof. Chiang (江翠玲老師) 1340-1530 Meet odd weeks only @MD1004 | Human Resources and Knowledge Management: International Perspectives Prof. Chen (陳東賢老師) 1340-1630 @MD1004 | CRM and Service Marketing Prof. Lin (林玫君老師) 1340-1630 @MD1003 | 1. Marketing Research Prof. Wong (翁至鉉老師) 1340-1630 @MD1004 2. Global Green Energy and Business Environment Prof. Lin (林若蓁老師) 1340-1530 @MD1002 |

Structure of required courses for degree-seeking student- effective from Fall 2021

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| Absolutely required courses (11 credits) | International Business management (3) |
| | Business Ethics (2) |
| | Thesis (6) |
| Optionally required courses (Take 4 out of 6, 12 credits) | Strategic Management: A Global Viewpoint (3) |
| | Human Resources and Knowledge Management: International Perspectives (3) |
| | Marketing Management: International Perspectives (3) |
| | Organization Design and Management: A Global Viewpoint (3) |
| | Supply Chain and Operations management: A Global Viewpoint (3) |
| | Financial Management: International Perspectives (3) |