



UNIVERSITY OF SAN FRANCISCO
CHANGE THE WORLD FROM HERE

Master in Global Entrepreneurial Management, USF

September 1, 2017

Dr. Gleb Nikitenko, Program Director MGEM

What do you dream of in San Francisco? Your classes!



- **May 14 (Orientation- Must attend!)**
- **May 14 – June 21 – Summer I**
- **July 5 – August 9, Summer II**
- **Classes on Mondays (1:15-4:30 pm) and Tuesdays-Thursdays (9:00 am- 4:30 pm)**
- * **Summer 18 break- June 22 – July 4**



**Your Campus:
101 Howard Street
USF's Downtown Campus.**

<http://www.usfca.edu/downtown/>



You must maintain a **GPA of 3.0 overall**

- ❖ Below 2.5 - suspension from the program.
- ❖ Below 3.0 - placement on academic probation.
- ❖ **Only two (!) absences** are possible for a legitimate reason in each course or you may be withdrawn from that course (notify faculty)
- ❖ Business immersion trip is considered a class session, so missing it will count toward the absence in a particular class

Play Hard
Work Hard

MGEM USF Courses

5/14 – 8/9

**May 14 – June 21 – Summer I
July 5 – August 9, Summer II**

*** Week off June 22 – July 4**

5113 – Consulting – Prof. Tom Maier/Gleb Nikitenko – Summer I & II

5109 – Cross/Cultural Marketing – Prof. Tony Patino – Summer I

5112 – Venture Capital & Microfinance – Prof. Dave Epstein – Summer II

5110 – Global Dist. & Channel Mgmt. – Prof. Robert Mefford – Summer II

5111 – Social Entrepreneurship – Prof. David Batstone – Summer I



Marketing. Great course. Good cases and we learned marketing specifics (promotion strategies, buying, etc.).

One of my favorite classes of the entire program. A great teacher- one of my favorite in the program.

Lots of work; more time needed but the professor was really into it and proactive.

VC Finance. Very important course. As I studied entrepreneurship before, I was familiar with the topic but knew little in terms of practice.

A challenging yet very practical course. I can't believe this stuff isn't covered earlier, especially in undergraduate business school.

Channel Management. A very pertinent material to review and conclude the Supply Chain and Channel Management sequence. Because of these two courses, I am interested in maybe a career in this field now.

Great professor, great discussions, great cases, great overall content.

Social Entrepreneurship. I thoroughly enjoyed this course, I was interested in EVERY topic we covered and helped me see that I am a lot more interested in working for companies like the ones we studied ...

Excellent course. Always knew about the field, but was curious about specifics and measurements. really relevant subject in San Francisco, so no better environment than this.

Consulting. Learned a ton that I will be talking about in upcoming job interviews. James is an impressive, intelligent, extremely nice guy.

Bay Area Field Trips





Consulting Engagements.



Internships post MGEM
Apply for 90 days Visa with Internships
Offer letters due on August 1, 2018





Registration for student housing Spring '18 On Campus Dorms (main campus)- April 2018

- **Move-in for the dorms May 21 (note the gap!).**
- Double \$30/day; Single \$37/day*
- Meal Plan \$20/day
- Provide your own sheets (no housekeeping or cleaning).
No drinking in common areas.

*Quoted on the basis of Summer 2017 rates

http://www.usfca.edu/housing/residential_buildings/

Is it hard to find housing in SF?



“San Francisco is a great place to live, if you can afford it.

The only problem is, many can't. Median rent in the city is more than [\\$2,700 per month](#) for a one-bedroom apartment. That's higher than every other major city in the U.S.

Like any other economic problem, we can boil this one down to supply and demand. With all of the recent fervor over employees at tech giants moving to the city, most of the attention has been placed on the demand side of the problem: people are upset that well-paid software engineers are driving up their rents.”



**Graduation for MGEM
USF-wide, May 18-19
MGEM only- Friday,
August 10, 2018**



Questions?

